Brownell Library Strategic Planning Committee Meeting
April 8, 2019
Kolvoord Room, Brownell Library

Minutes

In attendance: Christine Packard, Wendy Hysko, Hannah Tracy, Beth Custer, Megan Allison, Alex Carmichael, Sheila Porter, Andy Kolovos, Kristin Ballif, Linda Costello

The meeting was called to order at 12:00 pm by Christine Packard.

No additions or deletions from the agenda.

Sheila moved to approve the minutes of the meeting on March 11, 2019. Andy seconded. The minutes were unanimously approved as written.

Future meetings: May 6th at noon, June 3rd at noon, July 15th at noon -- all to be held in the Kolvoord Room at the library.

Review of results from survey at the Village meeting and online survey:
70 responses to paper survey at the meeting, 5 online.
Top two responses answering the question "What should be top priorities of the Brownell Library"
1. Children's programs
2. Community oriented events

Review of surveys: Added new response on the long and short surveys to the question "what should be the priorities for the Brownell", to include "coming to the library to access books, magazines, newspapers, movies and other media".

Creation of working groups: To reach out to particular community groups or vehicles for communication.
1. Schools -- Beth and Sheila
2. Essex High School Library -- Kristin
3. Essex Reporter -- Alex
4. May 23rd pop-up library at EJRP -- library staff
5. Flyers and/or posters about survey to local businesses -- Andy, Beth, Kristin, Sheila
6. Voices for Education -- Megan
7. First Wednesdays -- Wendy
8. Library volunteers -- staff
9. Senior Center -- staff
10. Front Porch Forum -- staff

Motion to adjourn by Sheila, seconded by Andy. The meeting was adjourned at 1:00 pm.

Next meeting May 6, 2019 at noon in the Kolvoord Room.

Minutes taken by Kristin Ballif